

Greg Barton

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Skills

Technical Sales & Marketing
Internet, E-commerce, SEO, Flash & Video
Project Management
Purchasing \ Inventory & Product Management

Experience

March 2018 to present – Jameco Electronics Inc. Belmont, California – Technical Support Supervisor – Field internal and external enquiries via phone, website chat, email, Asana and Slack. Evaluate products for suitability and spec, perform cross referencing and product failure analysis. Reconcile website product pages and internal AX database, data entry and repair errors. Work with Sales, Customer Service and warehouse to resolve customer and internal issues.

2007 to 2017 – Systat Software. Inc. San Jose, California - Marketing for Sigma SBU Americas – Produce, maintain and track metrics for print, tradeshow, online product advertising, email campaigns and sales promotions. Develop in-house and 3rd party email campaign development and deployment. Author multimedia creatives and video for presentation and web. Webmaster and SEO duties. Execute special projects, niche advertising, collateral and media production and other responsibilities as assigned by unit VP. List of Accomplishments. Letter of Recommendation. List of Accomplishments2. Letter of Recommendation2

2004 to 2007 - Meiji Techno America, Santa Clara, California - Account Representative - Technical Support – Webmaster. Supported dealer network, Developed online and print marketing content. SEO responsibility. Developed customer support tools and microscopy application solutions for customer requirements. Special projects, advertising, collateral production, trade show, Internet and other responsibilities as assigned by General Manager. Partial List of Duties & Responsibilities. List of accomplishments. Letter of recommendation.

2002 to 2004 - Discovery Resources, San Francisco, California - Sales Associate – Webmaster. Processed customer inquiries. Maintained company databases. Tracked product shipments and product returns. Produced product photos, ran Ebay SA software, maintained records, website and filing system. Conducted product research and database integration. Completed night classes in computer science.

2000 to 2001 - Cutting Edge Audio Group, San Francisco, California - Purchasing Manager. Managed purchase operations with 200+ vendors. Maintained company databases. Tracked product shipments and product returns. Reconciled inventory adjustments. Interfaced with clients, vendors, sales reps and all departments. Maintained records and file system. Performed product management duties. Helped with successful enterprise software migration.

1993 to 2000 - FAI Technology, Inc. South San Francisco, California - Account Representative - Technical Support - Publications Editor - Webmaster - Regulatory Compliance Engineer - Technical Writer - Project Manager Produced content for six product catalogs, 4 websites, print collateral and electronic media. Directed industry trade shows at COMDEX, WESCON and CeBit. Established and maintained product, facility and manufacturing compliance programs with UL. List of accomplishments. Letter of recommendation.

Education

Menlo Atherton High School, Menlo Park, California
College of San Mateo, San Mateo, California - Analog Electronics, Computer Science

Continuing Education

Advanced Flash, Advanced Dreamweaver and A+ certification

Past Professional Memberships

Associate Member of IEEE
Associate Member of ASTM